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# WELCOME

As the founder and director of BlakBoxx Radio™, it is my honor and privilege to welcome you to our family. This journey began on September 19, 2019, with a simple but powerful mission: to create a platform that would uplift, inform, and celebrate the Black community.

Over the past five years, BlakBoxx Radio™ has grown from a small, local station to a vibrant, multi-faceted media hub that reaches listeners across the globe. But our core values remain the same: Pride in our Blackness, Power in our voices, and Purpose in our actions.

At BlakBoxx Radio™, we believe in the transformative power of storytelling. Our programming is designed to showcase the diversity, brilliance, and resilience of the Black experience. From hard-hitting discussions on BBR Popup to inspiring profiles on BBR Spotlight, from the wisdom of BlaKrowns Corner to the artistry of Creatin a Vibe, every show is a testament to the richness of our culture.

But BlakBoxx Radio™ is more than just a station; it's a movement. We are committed to empowering the next generation of Black content creators through our innovative Podmaster Bootcamp. We are dedicated to fostering meaningful connections and conversations through our community events and partnerships. And we are unwavering in our mission to amplify Black voices and perspectives that have been historically silenced or marginalized.

As you explore this press kit, you will see the impact of BlakBoxx Radio™ in numbers and narratives. But more importantly, I hope you will feel the spirit of our community – the passion, the pride, and the purpose that drives everything we do.

Thank you for taking the time to learn more about BlakBoxx Radio™. We look forward to partnering with you as we continue to grow, evolve, and make a difference in the lives of our listeners and our community.

Sincerely,

A handwritten signature in white ink that reads "Monique 'Queen' Bess". The signature is written in a cursive, flowing style.

Monique "Queen" Bess  
Founder and Director, BlakBoxx Radio™

# BBR MISSION & VISION

At BlakBoxx Radio™, our mission is to provide a powerful platform that amplifies Black voices, celebrates Black excellence, and fosters community empowerment. We believe in the transformative power of storytelling and the importance of creating spaces where the diversity of Black experiences can be shared, heard, and valued. Through our innovative programming, community partnerships, and talent development initiatives, we strive to be a catalyst for positive change, a source of authentic and impactful content, and a driving force for social and cultural equity.

Our vision is to be the leading community-driven media organization that redefines the narrative of the Black experience. We aim to create a global network of empowered Black creators, thought leaders, and change-makers who use their voices to inform, inspire, and ignite progress. By leveraging the power of media and technology, we seek to build a world where every Black story is celebrated, every Black voice is elevated, and every Black community is thriving. At BlakBoxx Radio™, we are more than just a platform; we are a movement dedicated to shaping a future where Black excellence is the norm, and where the power of our collective voices can transform the world.

**DOC IN THE BOXX**

**BLAK BOXX RADIO**

**QueenA b**  
Host, BlakBoxxRadio

**Dr. DAW (Dennis "Ausar" Winkler)**  
HOST, DOC IN THE BOXX

**"DOC IN THE BOXX" Live On BLAK BOXX RADIO**

HOSTED BY: DR. DENNIS "AUSAR" WINKLER & QUEENA B. @BLAKBOXXRADIO

**BLAK BOXX RADIO**

BLAK BOXX RADIO

# LEADERSHIP

Monique "Queenabe" Bess is a passionate social entrepreneur and the visionary founder of BlakBoxx Radio™, a groundbreaking media platform dedicated to amplifying Black voices and fostering community empowerment in Baltimore and beyond.

With a diverse background spanning science, healthcare, media engagement, and lived experience, Monique brings a unique and powerful perspective to her work. Her mission is rooted in a deep commitment to uplifting Black communities by cultivating self-reliance and harnessing local strengths to address social challenges.

Monique firmly believes that sustainable, meaningful change starts from within the community itself. Rather than relying solely on external solutions, she champions an approach that empowers residents to identify and solve their own problems, leading to more resilient and vibrant neighborhoods.

As an avid cyclist, Monique can often be found exploring the streets of Baltimore on her bike, connecting with the pulse of the city and the stories of its people. This immersive, grassroots approach informs her work as a business owner in Black media, where she uses her platform to spotlight the extraordinary achievements of ordinary individuals.

Inspired by the nurturing example of her mother, R.L. Bess, Monique's drive to succeed and uplift others has deep roots. Her commitment to fostering authentic, empowering relationships within the community is the cornerstone of her work at BlakBoxx Radio™ and beyond. But her ultimate goal remains the same: to empower Baltimore's Black community to write its own story, to amplify voices that have been historically silenced, and to create a future defined by strength, unity, and self-determination.

Through her innovative programming, community partnerships, and initiatives like the Podmaster Bootcamp, Monique is not just providing solutions but empowering others to create their own. Her unwavering dedication to her city and her people is a testament to the transformative power of community-driven change.

Join Monique "Queen" Bess on her mission to build a Baltimore where every voice is heard, every story celebrated, and every resident has the tools and platform to shape their own destiny.



# THOUGHT LEADER

At BlakBoxx Radio™, we are more than just a media platform; we are a hub for thought leadership and community engagement. Our team of talented hosts, led by founder Monique "Queen" Bess, are not only experts in their fields but also powerful voices for change. Through our programming, we bring together a diverse array of community leaders, activists, innovators, and influencers to shed light on the issues that matter most to the Black community.

As a trusted source of authentic and impactful content, BlakBoxx Radio™ has become a go-to resource for organizations seeking dynamic speakers and thought leaders. We are proud to offer the expertise and insights of our team for corporate events, conferences, workshops, and community programs. Whether you are looking to spark meaningful conversations about diversity, equity, and inclusion, inspire your team with stories of resilience and innovation, or dive deep into the challenges and opportunities facing Black communities today, BlakBoxx Radio™ has a speaker who can deliver.

## SUBJECT MATTER EXPERTISE

- Entrepreneurship and Economic Empowerment
- Community Activism and Grassroots Organizing
- Mental Health and Wellness in the Black Community
- The Power of Storytelling for Social Change
- Navigating the Intersection of Race, Gender, and Identity
- Building Resilient and Thriving Black Communities
- The Role of Media in Shaping Cultural Narratives



For booking information for BlakBoxx Radio™ Leadership or Talent, simply email at [booking@BlakBoxxRadio.com](mailto:booking@BlakBoxxRadio.com)

# PROGRAMMING



## BBR POPUP

BBR Popup is your go-to for unfiltered, in-the-moment conversations about the issues that matter most to the Black community. From breaking news to cultural debates, our hosts and guests dive deep into the topics that are shaping our lives and our future. No topic is off-limits, no perspective is silenced. If it's on your mind, it's on BBR Popup. Tune in for the realest talk on the airwaves.



## DOC IN A BOXX

Healing is what the Black community needs and is the solution, but the trauma is the work. Our resident 'Psycho-Social' Clinician, Dr. Dennis "Ausar" Winkler, Ph.D. (Dr. DAW), is in the box every week weighing in on current events that affect the culture. Dr. DAW is our race-based trauma expert, social scientist, scholar-activist, counselor educator, and community stabilizer. Dr. DAW is the real deal!

With a combination of expert insights and raw honesty, Dr. DAW, along with Queen B, creates a safe space for community conversations, tools for your mental health box, trauma-based education, and authentic celebrations of our community triumphs. Healing, growth, and connection are the destinations; join Dr. DAW during our Digital Healing Hour for that soul therapy in the box! It's Doc in the Box.



## BBR SPOTLIGHT

The Black community is a testament to strength and survival. These attributes produce and cultivate amazing people. The BBR Spotlight is dedicated to cataloging their stories. Each episode profiles a changemaker who is transforming their space and the Black community. The amazing people the BBR shines its light on are passionate, ingenious, dedicated, and innovative in action.



## CREATIN A VIBE...

Art is the heartbeat of our culture, and Creatin a Vibe... brings the pulse! This is BlakBoxx Radio's™ contribution to the arts and artists! We are providing a front-row seat to the most exciting creatives in every medium - music, poetry, visual art, dance, and so much more. Each episode showcases artists who are pushing boundaries, sparking conversations, and making us feel the real! From emerging talents to established icons, the source for art that resonates and pushes the culture forward is Creatin a Vibe...



## INTERNATIONAL SUNDAYS

The Diaspora is rich, and BBR's digital passport wants to access that wealth. Sunday is the day we connect with the African diaspora all over the world. On every continent, Africans are cultivating and creating stories we want to share. We travel digitally to bring you the stories, the actual voices, and the perspectives of our people worldwide.

From the Caribbean to the Continent, from South America to Europe, the diverse realities, our rich culture, and the shared experiences are the links that keep the Diaspora vibrant and healthy. Connection and information are the goals; expand your horizons and deepen your understanding of the African Diaspora with International Sundays.



## KROWNS

In a world that often tries to diminish our royalty, Krowns reminds us of our inherent greatness. Krowns celebrates the Kings and Queens of our community who are walking in their purpose and making an impact. The King Him Series honors Black men who are leading with integrity, building legacies, and authentically defining Black masculinity. The Queendom Series uplifts Black women who are breaking barriers, nurturing the community, healing hearts, and effortlessly displaying Black girl magic. These two series display a tapestry of Black excellence that should inspire you to wear your Krown!

# PODMASTER

The BlakBoxx Radio™ Podmaster Bootcamp (PBC) is an immersive 6-week program designed to empower aspiring and established podcasters with the skills, resources, and support they need to create impactful, purpose-driven content. Through one-on-one coaching, expert guidance, and access to state-of-the-art production facilities, Podmaster Partners receive weekly 1.5-hour sessions, 6 sessions with a Podcast Designer, 3 sessions with a producer, monthly marketing support, and opportunities for monetization and collaboration.

The PBC is open to creators at all levels, with a one-time registration fee starting at \$250 (based on content development needs) and a monthly production fee of \$150. As a cornerstone of BlakBoxx Radio™'s commitment to amplifying diverse voices and driving community empowerment, the Podmaster Bootcamp is an investment in the future of podcasting and a testament to the power of storytelling to create positive change.

## PODMASTER PARTNERS



### FIGHTING 4 FREEDOM

Hosted by husband and wife duo, Davida and Rodney, this powerful show features real-time interviews with individuals currently impacted by the criminal justice system. Davida leads the conversations with guests calling in from prison, while Rodney coordinates everything from the inside. Fighting 4 Freedom is a testament to the couple's hard work and dedication to giving a voice to those often unheard.



### DRESSED UP DOPE FIEND

Hosted by Troy, aka Dope Fiend Timmaay, this show is a raw, honest, and often humorous look at the host's former life as a drug user. Clean for 5 years after 32 years of addiction, Troy shares his incredible stories of struggle, survival, and ultimate redemption. Through his transparent storytelling, he aims to inspire others to avoid the pitfalls of drug use and embrace a path of positivity and purpose.

# FEATURED EPISODES

 PRESENTS

# DUDE

*Dressed UP DOPE FIEND*

*The Show*



 MONTHLY

4

# FREEDOM





David



**SPECIAL GUEST**  
**DARREN GRAY**



# DUDE



*Dressed UP DOPE FIEND*



# AUDIENCE



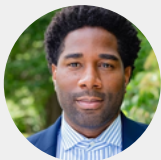
**Dennis "Ausar" Winkler, Ph.D**

BlakBoxx is more than just a station; it's a movement. As a host on Doc In The Boxx, I've had the privilege of showcasing some of the most brilliant people in my field and more importantly, address the issues that I'm passionate about and that effect my community. The platform that Monique Bess and her team have built is a testament to the power of community-driven media. They are changing the game and redefining what it means to serve and celebrate the Black community.



**Davita McKelvey**

Appearing on BlakBoxx Radio was a game-changer for me. The hosts created such a welcoming and empowering space for me to share my story and my work. The response from the community was incredible - I gained new fans, collaborators, and even clients from that one interview.



**Marcus White**

Tuning into BlakBoxx every week is like coming home. The content is always so real, so raw, and so relevant to my life as a Black man in America. It's definitely a much needed source in the community.



**Latoya Martinez**

Partnering with BlakBoxx Radio™ for our community outreach campaign was one of the best decisions we've ever made. The team went above and beyond to understand our mission, amplify our message, and connect us with the audiences we needed to reach.



## DEMOGRAPHICS

BlakBoxx Radio™ (BBR) has established itself as a trusted and influential platform for the Black community, with a growing listener base that spans various demographics. Here's an overview of BBR's reach and audience:

- **Race:** BBR's primary target audience is the Black community, with approximately 90% of its listenership identifying as Black or African American.
- **Gender:** BBR has a relatively balanced gender split, with about 55% of its listeners identifying as female and 45% as male.
- **Age:** BBR appeals to a wide age range, with its core audience falling between 25 and 54 years old. The breakdown is as follows:
  - 25-34 years old: 30%
  - 35-44 years old: 25%
  - 45-54 years old: 20%
  - 18-24 years old: 15%
  - 55+ years old: 10%
- **Metro Location:** While BBR has a strong presence in the Baltimore metropolitan area, its reach extends beyond the city limits. Approximately 64% of its listeners reside in the Baltimore area, while the remaining 36% are spread across other major cities in the United States, such as New York, Los Angeles, Chicago, and Atlanta.
- **Education:** BBR's audience is well-educated, with about 60% of its listeners holding a bachelor's degree or higher.
- **Income:** The median household income of BBR's listeners is approximately \$65,000 per year, with about 30% of its audience earning over \$100,000 annually.
- **Potential Reach:** Based on current trends and the station's growing popularity, BBR has the potential to reach over 150K unique listeners per month within the next year.

# SOCIAL CAPITAL

BlakBoxx Radio has built a strong presence and engaged community across its social media platforms, amplifying its reach and impact beyond its traditional radio audience. With over 50,000 combined followers on Facebook, Instagram, and Twitter, BBR has created a vibrant digital space where listeners can connect, share, and engage with the station's content and each other. The station's social media strategy focuses on delivering value to its followers through exclusive behind-the-scenes content, live updates from events, and curated conversations around trending topics.

BBR's social media channels also serve as a powerful tool for driving social change, with campaigns and hashtags that raise awareness about important issues affecting the Black community. The station's social media influence can be seen in the high levels of engagement on its posts, with an average of 1,000 likes, comments, and shares per post. As BlakBoxx Radio continues to grow its social media presence, it is poised to become an even more influential voice in the digital space, driving conversations, shaping narratives, and empowering the Black community online and off.



FACEBOOK	12K
INSTAGRAM	15K
YOUTUBE	6K
TWITTER	1K
MAILING LIST	2K



**PRIDE**

**POWER**

**PURPOSE**

**GET INVOLVED**

## **DONATE**

Your support is the lifeblood of BlakBoxx Radio. As an independent, community-driven station, we rely on the generosity of our listeners to keep our mics on and our message loud. Every dollar you give goes directly into amplifying Black voices, stories, and experiences. Whether you can give \$5 or \$500, your contribution makes a real difference in keeping BlakBoxx Radio thriving and growing. Donate today and become a part of the movement to empower, inspire, and uplift the Black community through the power of radio.

## **VOLUNTEER**

At BlakBoxx Radio, we believe in the power of community and the importance of giving back. That's why we're always looking for passionate, dedicated volunteers to join our team. Whether you're interested in helping out behind the scenes, assisting with events and outreach, or sharing your skills and expertise, there's a place for you at BlakBoxx Radio. As a volunteer, you'll have the opportunity to make a real impact in the lives of our listeners and the wider community, while also gaining valuable experience and connections. Join us in our mission to amplify Black voices and empower our community – sign up to volunteer today!

## **BECOME A SPONSOR**

Partnering with BlakBoxx Radio is more than just a smart business move – it's an investment in the future of the Black community. By sponsoring our programming, events, or initiatives, you'll have the opportunity to connect with a highly engaged, socially conscious audience that values authenticity, innovation, and empowerment.

-Our sponsorship packages are tailored to meet your specific goals and budget, whether you're looking to build brand awareness, drive sales, or demonstrate your commitment to diversity and inclusion. As a sponsor, you'll not only receive valuable exposure and recognition, but you'll also be supporting a platform that is making a real difference in the lives of Black listeners and communities. Join the BlakBoxx Radio family of sponsors today and let's work together to create a more equitable, empowered future for all.



## CONTACT

Looking to connect with BlakBoxx Radio? We'd love to hear from you! Whether you're a listener with a story to share, an artist ready to showcase your talent, a community leader seeking to make an impact, or a business interested in partnership opportunities, our team is here to help. Reach out to us via email, phone, or social media, and let's start a conversation about how we can collaborate to amplify Black voices and empower our community.



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