BLACK CNTRD WORLD
INTRODUCTORY
ADVERTISING RATES

MEDIA / CULTURE / COMMUNITY / IMPACT

IN-SHOW COMMERCIALS

UP TO 30 SECONDS	$100
31 - 60 SECONDS	$150
61 - 90 SECONDS	$200

Rates are per airing on BCW programming.

CAMPAIGN SPONSORSHIP — $5,000

SIX-MONTH CAMPAIGN SPONSORSHIP

- 2 campaign promotional Shorts
- Voice Village in-show placements
- Website and email campaign promotion
- 6 first-Wednesday LIVE sponsorships
- Continuous campaign advertising

ADDITIONAL PLACEMENTS / PROPOSED - NOT YET APPROVED

Website advertisement / 30 days	$75
Newsletter sponsor placement / edition	$100
Show sponsor mention / episode	$150
Website + newsletter bundle	$150
Multiplatform advertising bundle	$275

ADVERTISE WITH BLACK CNTRD WORLD

blackcntrdworld.com

DRAFT FOR REVIEW | Introductory rates subject to confirmation before publication.